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## **AST Awarded 'Most Admired Employer Brand' by HRO Today**

**Lisle, IL September 16, 2021:** AST today announced that it has been named 'Most Admired Employer Brand' in the Technology Industry by HRO Today, recognizing AST's efforts in promoting its employer brand through innovative digital campaigns and best practices.

HRO Today's Most Admired Employer Brand Awards were established to honor and acknowledge inimitable achievements in employer branding. The independent research firm evaluates each company's entry based on various categories, including the scope of the employer brand campaign, the extent to which the Employer Value Proposition (EVP) was designed via research, and the integration of the employer brand into internal or external communications. Nominees are evaluated based on examples of how the employer brand was innovatively articulated. AST and other award nominees faced challenges like never before and rose to the top to guarantee the organizations continued to be employers-of-choice during uncertain times.

"We strive for inclusive excellence as a team. At AST, people are the center of every decision made. My team and I make every effort to enhance our workplace culture by continuously collecting feedback to adapt to our people's needs and desires inside and outside the workplace. We are committed to creating an engaging and inclusive workplace where our people are valued and encouraged to accelerate their career goals. Being recognized as the Most Admired Brand in the Technology Industry by HRO Today further acknowledges our people-centered culture," states Teresa Stanula, Vice President of Global Human Resources at AST.

AST fosters a culture of inclusivity and innovation at every level of the organization with guiding leadership tenets of Teamwork, Trust, Accountability, Integrity, and Resiliency. All doors are open and all ideas matter, giving AST's people the ability to quickly understand its customers' needs and translate those needs into action. The results reveal AST's strengths and reflect its Core Values: Quality, Innovation, and Customer Success.

"My team and I take great pride in the innovation and, most importantly, our inclusivity for AST's employer brand. People at every level of the organization are committed to the shared vision of 'One AST' – people at the center of everything. To be recognized as the Most Admired Brand in the Technology Industry truly exhibits AST's commitment to its people," says Camille Xoxakos, Senior HR Analyst at AST LLC.

### **About HRO Today**

HRO Today is a national program that recognizes companies with the best-aligned HR practices, cultivating competencies for the future, performance-oriented culture, and having a groundbreaking employee engagement strategy. This national program awards organizations that go above and beyond to promote, strengthen, diversify, and support their cultures. Awards are presented annually in North America across several industries, including business services, financial services, healthcare, hospitality, manufacturing, and technology.

## **About Applications Software Technology (AST) LLC**

AST is an award-winning, full-service enterprise solution provider, guiding digital transformation for clients in the Government and Commercial Sectors for more than two decades. Clients look to AST for leadership and assistance in transforming their organizations via software solutions, process engineering, and change management. From cloud technology to legacy on-premises applications, AST's services encompass all aspects of SaaS, PaaS and IaaS. AST also offers flexible Managed Services, supporting the needs of over 200 customers around the globe.