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AST Joins Salesforce Partner Program as Registered Consulting Partner

Lisle, IL January 7, 2019: AST today finalized its agreement with Salesforce.com to become a Registered Consulting Partner within Salesforce's partner ecosystem. This achievement recognizes the combination of AST's industry expertise, Salesforce certifications, strong client satisfaction score, global delivery model, thought leadership, and experience with Salesforce's Customer Success Platform.

In addition to offering sales, marketing, and service automation, AST is now able to leverage Salesforce's core rapid application development platform, community portal, and analytics capabilities to help clients build relevant and reliable solutions for the key elements of their businesses - customers, partners, and employees.

AST offers a full range of services on the Salesforce.com platform, including business advisory, cloud strategy, implementation, technology consulting, and managed services and support. Additionally, AST has created Centers of Excellence catering to various Salesforce products, providing further reach for its expert resources. These dedicated resources are able to develop innovative solutions, frameworks, and accelerators that align with specific customer and market needs.

"This strategic partnership with Salesforce allows us to provide our customers with a new level of innovation and technology that opens the doors to greater relationships with *their* customers, employees, and partners. As a Salesforce Registered Consulting Partner, AST has proven that it has the expertise, client satisfaction levels, and agility to provide services across a broader range of platforms and reach a greater audience who can benefit from our services and solutions," says AST's VP of CRM, Amit Ganguly.

About Salesforce

Salesforce.com (SFDC) is an American cloud-based software company headquartered in San Francisco, California. Though the bulk of its revenue comes from a customer relationship management (CRM) product, Salesforce also sells a complementary suite of enterprise applications focused on customer service, marketing automation, analytics, and application development. SFDC's CRM service is broken down into several broad categories: Commerce Cloud, Sales Cloud, Service Cloud, Data Cloud (including Jigsaw), Marketing Cloud, Community Cloud (including Chatter), Analytics Cloud, App Cloud, and IoT, and the company has over 100,000 customers.

About Applications Software Technology (AST) LLC

Established in 1995, AST is an award-winning full-service enterprise systems integrator, serving clients in the Public and Commercial Sectors for more than two decades. Clients look to AST for leadership and assistance in systems integration, business process redesign, project management, systems administration, and training. From on-premise applications to modern cloud technology, AST's services encompass all aspects of Enterprise

Resource Planning, Business Intelligence, Enterprise Performance Management, Customer Experience, and Middleware. AST also offers flexible Managed Services, supporting the needs of over 200 Public Sector and Commercial customers around the globe.