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## Serene Corporation Attains Oracle Platinum Partnership

**Naperville, IL February 15, 2016:** AST is pleased to announce that its subsidiary, Serene Corporation, today attained the Platinum Level of Partnership with the Oracle Partner Network. AST and all of its subsidiaries are now partnered with Oracle at the Platinum level.

By attaining Platinum level membership, Oracle has recognized Serene for its in-depth expertise and excellence in delivering Oracle CX Cloud (Marketing, Sales, Service, CPQ, and MDM), On Premise solutions, and for uniquely addressing the challenges of joint customers. Serene's dedicated focus on Oracle Cloud and On Premise solutions ensures its joint customers achieve their desired results with measurable outcomes.

"Achieving Platinum Level status with Oracle Partner Network is a very important milestone for Serene," said Serene CEO Niken Patel. "The relationship is recognition of our singular dedication to Oracle Cloud and On Premise solutions, combined with our knowledge, expertise, and business relationship capabilities. We are honored to receive this recognition, which reinforces our relationship with Oracle as a Partner, and demonstrates Serene's commitment to its joint business customers. It is clear that OPN certification matters to our customers when deciding on a Partner to deliver solutions that will partner and lead them during their business process enablement implementations."

Platinum Partners must complete a minimum of five Oracle Specializations. This can only be done by Partners who demonstrate excellence in selling and implementing Oracle solutions. Specialized Partners meet stringent competency and business requirements, giving them in-depth product and industry knowledge to deploy successful implementations. These partners have the knowledge, experience, and commitment to ensure the success of customer businesses. AST and its family of brands hold 25 unique Specializations.

### About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's Partner program that provides Partners with tools to better develop, sell, and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, Partner base and business opportunity. To find out more, visit <http://www.oracle.com/partners>.

### About AST Corporation

Established in 1995, AST Corporation is a Platinum-level member of Oracle PartnerNetwork (OPN), Specialized Oracle Applications and Technologies systems integrator, an Oracle University training and delivery partner, and a certified Oracle Cloud Services implementation provider. AST's services encompass all aspects of Oracle E-Business Suite, Business Intelligence, Enterprise Performance Management, Middleware, Master Data Management, and Customer Relationship Management implementations, as well as flexible on-shore & off-

shore Managed Services, and comprehensive Oracle University courses. In September 2015, AST acquired Santa Clara, California-based Serene Corporation, a recognized brand in the Hi-Tech, Health Sciences, Engineering & Construction, and Financial Services industries. Serene Corporation, a leader in Oracle Customer Relationship Management and Master Data Management implementation services, strengthens AST's ability to deliver complex enterprise applications projects across a wide array of industries. AST serves industry-leading public sector and commercial organizations: municipal, state, and federal government; public transportation; airport and seaport; K-12 and secondary education; utilities/energy; manufacturing; insurance; retailing; telecommunications. Clients look to AST Corporation for leadership and assistance in systems integration, business process redesign, project management, systems administration, and training.

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