

Media Contact:

Robert Henry

Phone: (800) AST-0002

Email: rhenry@astcorporation.com



AST Expands its Sales Leadership on the West Coast

Naperville, IL July 19, 2013: AST Corporation today announced the appointment of Sheila Lee as Regional Sales Manager for the U.S. West Coast, including California, Oregon and Washington. In her role as Regional Sales Manager Ms. Lee will help AST further increase its presence in this dynamic business area and manage existing strategic account relationships.

“Ms. Lee is joining AST during an exciting time and one of continued growth,” said Jennifer Ryerson, Vice President, Business Development. “Her diverse and extensive experience in sales development and deep understanding of the public sector will be strong assets for us. Her approach to customers, and her background in project management, financial analysis and business process engineering are a great fit for AST’s culture and will serve our West Coast clients well.”

Ms. Lee most recently was a Senior Consultant with Cambria Solutions, specializing in change management and business process reengineering, in addition to providing QA on document management system implementations and strategic management projects for the public sector. Prior to this, Ms. Lee was a Senior Consultant with both Oracle Corporation, where she led sales demonstrations and competitive analysis for North American accounts, and CGI Group Inc. where her knowledge of Grants Management systems and lifecycles were recognized with presentations at GFOA and user forums. With CGI Ms. Lee expanded and sharpened her public sector knowledge, managing core financials, budgeting and grants management implementation teams during projects for both the City and County of Los Angeles.

About AST Corporation

Established in 1995, AST Corporation is a Platinum level member of Oracle Partner Network (OPN), Specialized Oracle E-Business Suite systems integrator, an Oracle University training and delivery partner, and a certified Oracle On-Demand implementation provider. AST offers professional consulting services to Oracle Applications users and serves industry-leading organizations in: municipal, state and federal government; public transportation; airport and seaport; K-12 and secondary education; utilities/energy; manufacturing; insurance; retailing; telecommunications. Clients look to AST Corporation for leadership and assistance in business process redesign, project management, systems integration, systems administration and training.