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Hillsborough County Hack-A-Thon Sponsored by AST

Champions innovation that will benefit its adopted Tampa Bay, Florida community

Naperville, IL April 1, 2013: To help drive the growth of technology and innovation start-ups and small businesses in Tampa Bay, AST Corporation is sponsoring the first Hillsborough Hack-A-Thon, part of Hillsborough County's Economic Development Innovation Initiative (EDI₂). Open to all college students and community designers and developers and powered by County-provided data from numerous departments, the Hack-A-Thon will allow participants to flex their creative and coding muscles to build the best applications on top of the data.

As a partner to Hillsborough County and the City of Tampa for their Oracle E-Business Suite Enterprise Resource Planning implementation and hosting project, AST has a close connection to the County and City's efforts to provide the efficiency, transparency and engagement that their employees and digital users are looking for. "A project as significant as the County and City's cooperative ERP system has a direct connection to the community's economic growth," said Pravin Kumar, AST President and CEO. "Our sponsorship is a way in which we can continue to promote that growth, and another way to help the County and City bring the best possible services to their citizens."

The Hillsborough Hack-A-Thon will be held April 12-14 at the Hillsborough Community College in Tampa. More information can be found at <http://www.hackhillsborough.com/>.

About EDI₂

EDI₂ is a collaborative effort with non-profits, companies, and other community partners, specializing in those segments of the economy. EDI₂ encompasses the need for financial, technical, and infrastructure support, and addresses the mounting consensus by the technology and innovation community at large that there needs to be greater appreciation, awareness, resources, and coordination commensurate to their potential impact on the economic prosperity of the community.

About AST Corporation

Established in 1995, AST Corporation is a Platinum level member of Oracle PartnerNetwork (OPN), Specialized Oracle E-Business Suite systems integrator, an Oracle University training and delivery partner, and a certified Oracle On-Demand implementation provider. AST offers professional consulting services to Oracle Applications users and serves industry-leading organizations in: municipal, state and federal government; public transportation; airport and seaport; K-12 and secondary education; utilities/energy; manufacturing; insurance; retailing; telecommunications. Clients look to AST Corporation for leadership and assistance in business process redesign, project management, systems integration, systems administration and training.