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HEADLINE: The Greater Cleveland Regional Transit Authority partners with AST Corporation to speed cash recognition and improve financial transparency using Oracle Applications .

Cleveland, OH — The Greater Cleveland Regional Transit Authority (GCRTA) has implemented a fully-integrated Fare Media ordering, payment and accounting system. With AST Corporation providing implementation services for Oracle iStore, iPayment, Order Management and Inventory, the new system has been integrated with GCRTA's existing system of Oracle General Ledger and Accounts Receivable. In addition, AST created an interface for credit card processing to meet GCRTA requirements.

The previous sales process and system were managed by stand-alone applications, with no integration to GCRTA's Oracle E-Business Applications. Additionally, sales of Fare Media were not recognized until cash was received. GCRTA wanted a fully-integrated process where inventory and sales were visible within the E-Business Applications.

The Fare Media solution provides a fully integrated process for Fare Media sales. GCRTA can now track the inventory of unsold Fare Media, have visibility of Fare Media sales, accept orders directly into its Oracle Applications, accept "hands-free" credit card payments for online orders, and have a true record of accounts receivable for Fare Media sales.

"AST Corporation worked well with the GCRTA in all phases of the Fare Media sales project," said Glenn Hendrix, Director of Accounting. "Their previous transit experience supported our total solution approach to improve business processes, ensure seamless integration and utilize best practices." Hamid Manteghi, CIO, added, "We are very pleased that the solution was constructed with no customizations and was delivered on time and at budget with a very smooth go-live."

Some notable activities completed by AST staff during the project included:

- Provided total end-to-end solution for Fare Media sales process
- Completed the solution with no customizations
- Assisted GCRTA in creating training manuals
- Created a one-step process to automatically interface shipped items to AR and print invoices

About the Greater Cleveland Regional Transit Authority

GCRTA was named the "Best Transit System in the US for 2007" by the American Public Transit Association, the third major honor GCRTA received in 2007. Earlier in 2007, GCRTA received the Federal Transit Administration's Success in Enhancing Ridership Award, and the *Smart Business Magazine*/Metro Lexus World Class Customer Service Award. GCRTA offers four modes of transportation — heavy rail Red Line to Cleveland Hopkins International Airport; the light rail system of Blue, Green, and Waterfront lines from downtown to the eastern suburbs; 730 buses, trolleys, Community Circulator vehicles, and para-transit service-on-demand for the disabled.

About AST Corporation

Established in 1995, AST Corporation is an Oracle Certified Advantage Partner, an Oracle University training and delivery partner, and a certified Oracle On-Demand implementation provider. AST offers professional consulting services to Oracle Applications users and serves industry-leading organizations in manufacturing, transportation, insurance, retailing, telecommunications and the public sector. Clients look to AST Corporation for assistance in business process redesign, project management, systems integration, systems administration and training.