



FOR IMMEDIATE RELEASE

CONTACT: Martin Small
Vice President, Business Development
Applications Software Technology
Corporation (AST Corporation)

1755 Park Street – Suite 100

Naperville, IL 60563

Toll Free: 888-AST-0002

Fax: 630-778-1179

Email: info@astcorporation.com

www.astcorporation.com

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HEADLINE: AST Corporation named to Oracle Corporation's Small Medium Business (SMB) Strategy Council.

Naperville, IL – Pravin Kumar, President of AST Corporation, has been named by Oracle Corporation to the newly-formed Small Medium Business (SMB) Strategy Council. The council is made up of customers and Oracle executives who will together plan Oracle's future product development strategy for the SMB marketplace.

The charter of the SMB Strategy Council is to review, validate and formulate product requirements, pricing and bundling options going forward. Members will help Oracle understand customers' unique challenges, prioritize their investments and guide Oracle through decisions as they create and bring compelling solutions to market. Council members are expected to participate in various reference activities, publication and speaking engagements, and one-off sales calls in addition to various Council meetings and activities.

The Council has carefully selected members who have the experience and market presence to engage in a focused and deep strategic dialogue for long term product direction. The Council is global in nature and represents a cross-section of industries and countries that are strategically important to Oracle Corporation. The participant members are senior executives, business owners and heads of IT departments.

AST's participation in the SMB Strategy Council will greatly benefit our customers by bringing their Oracle E-Business Suite needs and enhancements front and center with the highest level of Oracle product development and marketing teams. As the applications market place is rapidly changing and consolidating -- not to mention the imminent release of Oracle Fusion Applications -- our participation will be exceptionally important to our customers in protecting and enhancing the value of their investment in the Oracle E-Business Suite of Applications.

About AST Corporation

Established in 1995, Applications Software Technology (AST) Corporation is an Oracle Certified Advantage Partner, an Oracle University training and delivery partner, and a certified Oracle On-Demand implementation provider. AST offers professional consulting services to Oracle Applications users and serves industry-leading organizations in manufacturing, transportation, insurance, retailing, telecommunications and the public sector. Clients look to AST Corporation for assistance in business process redesign, project management, systems integration, systems administration and training.

For more information about AST Corporation please visit our web site at www.astcorporation.com.